Learning Platform Analysis

Data we have focuses on three parts students’ demographics, students’ performance, ai and learning engagement

Objectives:

Analyze student demographics -> Let the platform understand more about the audience, which will be beneficial for marketing campaigns

Analyze the interaction of students with Ai tools and Ai tools impact on performance

Analyze students’ performance

Results:

Student demographics:

* Students are between 17 – 22 years old (22 has the highest frequency)
* 50.2% of our students chose to enroll in the AI course
* Tablet was the most used device
* 462 students across all countries with India having the highest number of students of 85 student

Students performance:

-Average attendance rate of 80.38% which is good

-Students who study by visuals had the highest grades

-Most country with A grade is Egypt

-Percentage of students thinking about having a future career in AI is not high across all countries